

3-CARD READING FOR JOHN Q. PUBLIC

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ON THE SUBJECT OF YOUR SMALL BUSINESS

You asked the following:

What do I most need to know about my small business right now?

I used [The Sacred Rose Tarot](#) for your reading, and drew the following cards.



1. Situation: Three of Cups

This card indicates that your current situation is probably one of growth, but perhaps just growth on the emotional level. Your small business *feels* satisfying, perhaps, and you continue to enjoy it more and more every day. This is a positive card, but it doesn't say very much about the material success of the business. It could be that you are having difficulty turning your enjoyment of the work into what feels like success.

2. What to Avoid: XIII. Death

Don't fear this card! Yes, it is in the "What to Avoid" spot in the reading, and we all try to avoid death. Death is a card about transformation and change – and sometimes, such as here, it could certainly be about giving up. Since you are currently experiencing joy, satisfaction, and emotional growth from your small business, it will be very easy to consider giving up when your material expectations are not met. *Do not give up!* The next card has some good advice for where to go next.

3. What to Pursue: Ten of Pentacles

This is a pretty good card for business. Pentacles are the suit of Earth, and they deal with the material world. The Ten of Pentacles is about the completion of a cycle in the material world and preparing for the next step. In this particular reading, it indicates a need to learn from the material situation that your small business is in: it's time to look at the numbers. How are your profits? What projects have succeeded and what have failed? Since this is a card of evaluation, it is urging you to learn from past experience in order to *continue* the Three of Cups situation.

SUMMARY

This reading seems to have a warning in it. The Three of Cups is not a permanent situation. Threes want to move into another state, so the emotional high point indicated in that card is not going to last forever. The looming and ominous figure of Death is a temptation; when the Three of Cups passes, the option to throw in the towel and abandon your small business will be strong. But do not listen. Instead, look for your Ten of Pentacles moment, which will be an honest evaluation of the material success or struggle your small business is facing. This will be an opportunity to pivot into the next stage of your small business, seeking the Three of Cups again, and not to abandon your undertaking entirely.

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